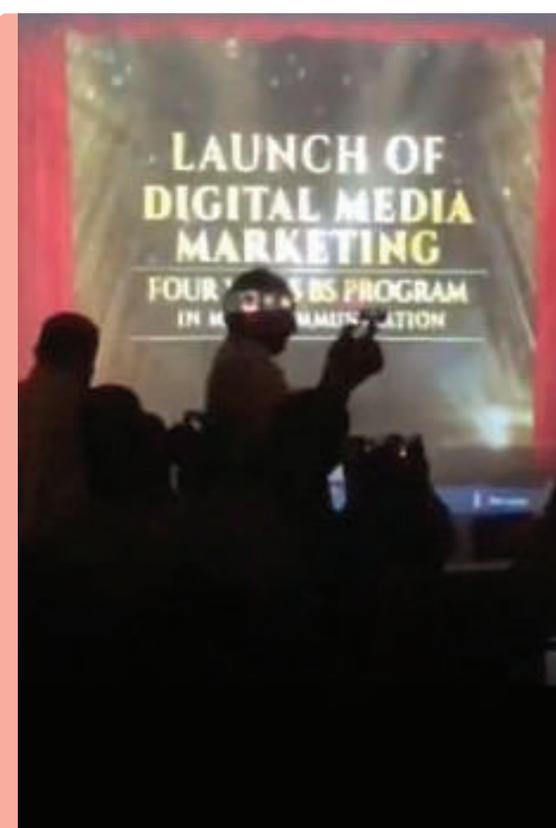


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BS in **DIGITAL MEDIA MARKETING**

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- ◆ Explore digital journalism practices, focusing on multimedia storytelling and ethical reporting.
 - ◆ Master production techniques, including scriptwriting, filming, and editing, to create high-quality visual content.
 - ◆ Develop narratives for web series and short films that resonate with target audiences.
 - ◆ Utilize social media platforms to promote content and build a loyal audience base.
 - ◆ Collaborate with diverse teams, including writers, directors, and marketers, to produce compelling projects.



Certificate Course in Digital Media Marketing

- ◆ Duration: 24 Weeks / 6 Months
- ◆ 12 In-depth Modules cover essential topics and tools in digital marketing.
- ◆ Understand the role of digital marketing in socio-economic sectors.
- ◆ Gain practical experience through immersive coursework.



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